



 Soloway JCC
Sponsorship
Opportunities

Soloway JCC Mission Statement

The Soloway Jewish Community Centre strives to be a gathering place for all people to come together in a spirit of diversity, respect and inclusiveness. We aim to promote Jewish cultural, intellectual, and social journeys, physical wellness and connection to Israel. We collaborate with a wide range of partners and welcome all members of the community, whatever their background and whatever their entry point, and wherever they identify along the spectrums of religiosity, sexual orientation, age, financial status, and family makeup.

Centres of Excellence:

We provide children with a warm and welcoming environment where they can learn, play and grow.

- The loving atmosphere of The Ganon Preschool has provided hundreds of young children with a strong foundation for early developmental learning each year.
- Our brand new Family Life Centre is an outreach initiative that offers parents opportunities to learn from experts in the child development field and offers a variety of activities where parents and children strengthen their bonds as they play together.
- We offer high quality programming in the areas of dance, art, music and holistic wellness for children of all ages and interests.
- JCC of Ottawa Summer Camps annual Send-a-Kid to Camp campaign ensures that all children, regardless of socio-economic status, have the chance to experience an unforgettable summer.
- JCC of Ottawa Summer Camps currently serves over 400 children.

A family friendly facility

- Our newly renovated Fitness Centre houses all the latest equipment and offers classes for all fitness levels.
- The only saltwater pool in the area, our indoor pool offers lessons for everyone including children with special needs. Each session, more than 300 individuals register for swim lessons.
- Family oriented programs encourage socialization and integration of families into our community.
- We provide scholarships to ensure that all community members, regardless of their financial situation, can benefit from our centre.

Senior socialization

- Through unique programs like Creative Connections we provide opportunities for seniors to avoid isolation through socialization and continue to be active in our community.
- Heart Wise Exercise fitness programs and specialty aquafit classes give seniors a chance to stay active in a safe environment.

Special needs Aquatics programs

- Aqua Arthritis and Post Stroke Aquafit classes give those with physical restrictions an opportunity to stay fit with exercises designed to increase mobility.
- Swim lessons for autistic children and for the deaf and hearing impaired provide unique opportunities for children with special needs to learn to swim and be safe in the water.
- The Soloway JCC Aquatics Department and the Woodroffe High School General Learning Program have formed a partnership that enables students to get exercise and learn to swim in exchange for community service opportunities.

Creating a strong foundation for the future of our community

- As a hub of the Ottawa community, the Soloway JCC actively supports and facilitates community-wide events and ideals enriching the lives of our members and ensuring the future of our community.
- Over the years we have partnered with a variety of important organizations such as The University of Ottawa Heart Institute, The Queensway Carleton Hospital, The Sens Foundation, Roger's House and Jewish Family Services to strengthen our focus and aid us in addressing the social, cultural, physical and intellectual needs of the community.

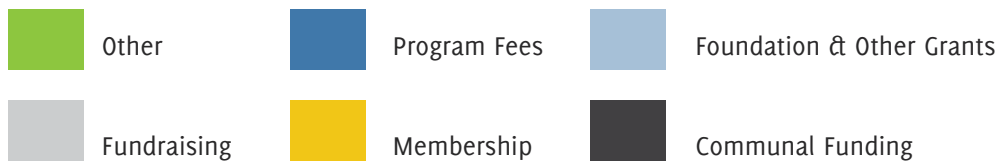
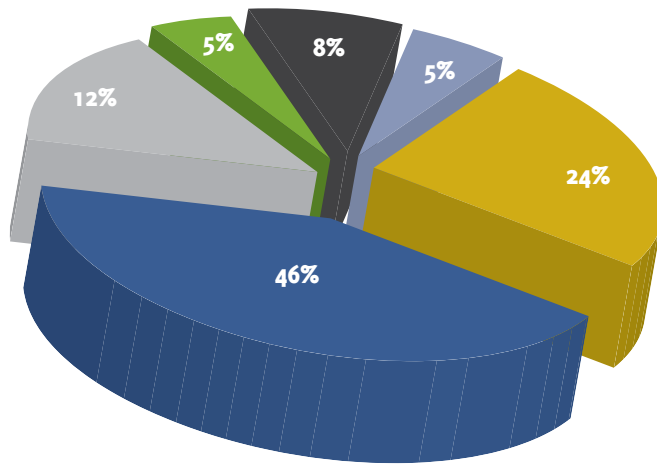
The Soloway Jewish Community Centre

For over 60 years the Soloway JCC has provided quality education as well as social, recreational, wellness and cultural programs for thousands of Jews and non-Jews, members and non-members. Our philosophy embraces a holistic wellness approach, recognizing that all programs and services offered impact the wellness of our participants.

Soloway JCC Facts:

- The JCC operates on a \$4.5 million annual budget.
- 1500 member units represents 4500 individual members.
- In addition to serving members, more than 1000 Ottawa residents participate in our community programs.
- Over \$60,000 is dispersed in scholarship annually.
- Our Send-a-Kid-to-Camp Campaign provides an unforgettable summer camp experience for more than 30 needy children each summer.
- The JCC has been an integral part of the Ottawa community for over 60 years.
- The Ganon Preschool and Early Beginnings Multicultural Child Development Centre offer high quality programs that provide early learning opportunities to over 150 children annually.
- We promote positive, healthy ideals for all members of our community with an emphasis on community involvement.

Soloway JCC Funding Sources



ANNUAL CORPORATE SPONSORSHIP PACKAGE

Visionary (\$10,000+)

- Four individual 3-month memberships for employees or as gifts
- One complimentary SJCC Annual Membership
- Twenty five guest passes
- Yom Ha'atzmaut Entrance Sponsor (our major community event)
- Family Life Centre Annual Sponsor
- Vinyl banner to be displayed in Gymnasium for one year
- Full marketing package:
 - o Corporate recognition on webpage – logo with hyperlink
 - o Corporate recognition on: program guides and annual report

Ambassador (\$5,400+)

- Two 3-month memberships for employees or as gifts
- One complimentary SJCC Annual membership
- Fifteen guest passes
- Yom Ha'atzmaut Children's Sponsor
- Vinyl banner to be displayed in Gymnasium for one year
- Corporate recognition on webpage – logo with hyperlink
- Corporate recognition on select printed materials – seasonal program guides, other SJCC marketing materials, as appropriate

Advocate (\$3,600+)

- Yom Ha'atzmaut Sponsor
- Corporate recognition on webpage – logo with hyperlink
- Ten guest passes
- One 3-month membership for employees or as gifts

Champion (\$1,800+)

- Yom Ha'atzmaut Festival Friend
- Corporate recognition on webpage
- Ten guest passes